



Dear Farmer Friends,  
Are you ready to  
take a step toward  
creating a source  
of extra income?



## BiofuelCircle - India's first online marketplace for biofuels and biomass

BiofuelCircle is an online marketplace that is addressing the challenges of the farmer community to streamline the bioenergy supply chain.



## What does BiofuelCircle do to help the Farmer Community?

- Creating rural employment opportunities
- Creating direct and indirect entrepreneurship opportunities
- Providing farmers with ways to increase their income without investment
- Facilitate the faster sale of agricultural waste
- Help clear farm waste to prepare for the next sowing season
- Providing opportunities to start small-scale industries such as biomass mobilization, storage, and transportation
- Improving social and environmental conditions
- Prevention of pollution caused by stubble burning after each harvest
- Providing financial assistance\*
- Boosting rural economy





## What benefits does Biofuelcircle provide to farmers?



### Additional Income

Connecting you with the right customers so you get best price for biomass





What facilities does Biofuelcircle provide to farmers?



**Opportunity to become a village-level entrepreneur**

Opportunity to start a small-scale briquette/pellet-making industry





## What facilities does Biofuelcircle provide to farmers?



### Disposal of Farm Waste

By connecting you with the right buyers, you can sell your farm waste and quickly clear your fields for the next sowing season.





**What facilities does Biofuelcircle provide to farmers?**

## **Earn Rental Income from Vacant Plot**

If you have a vacant plot, unused farmland, or landfill that can be used for biomass storage and earn more income





## What facilities does Biofuelcircle provide to farmers?



## Financial Assistance for Starting a Business

Get easy, reliable, and assured financing\* for setting up your biomass business and other working capital.





**What facilities does Biofuelcircle provide to farmers?**



## **Transportation Business Opportunity**

You can rent your tractor/lorry/pick-up truck for the collection and transportation of biomass and start a transportation business.

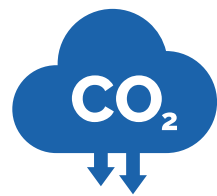




**10-15%**  
Increase in Income



**Farm Waste**  
Disposal



**Lower**  
Air Pollution



Higher  
**Employment**  
Opportunities





Farmers from each village can come together to form a cooperative group in their village and sell their biomass together on this market. As mentioned above, small-scale industry opportunities will be created for the regular collection and transportation of biomass. This marketplace makes it easy to find buyers and get the right price for biomass by participating in biomass auctions.

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We request all farmer brothers to create their profiles on [www.mybiofuelcircle.com](http://www.mybiofuelcircle.com) as soon as possible and take the first step towards transformation and economic growth by participating in this initiative.





## Objectives of BiofuelCircle



Bioenergy Consultants



Rural Business Opportunities



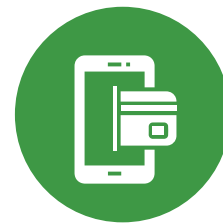
Ease of transportation



Supply Chain Financing



Increase Use of Green Energy



Digital Payments



Storage efficiency

## BiofuelCircle Goals



Regional Employment



Rural Economy



Higher coverage of green energy



Energy security